

GOBIERNO CONSTITUCIONAL DEL ESTADO DE CHIAPAS
SECRETARÍA DE HACIENDA
PRESUPUESTO DE EGRESOS 2009
AVANCE DE BENEFICIARIOS POR PROYECTOS INVERSIÓN
(ENERO - MARZO)

ORGANISMO PÚBLICO: 228 00 Secretaría de Turismo y Relaciones Internacionales

| CLAVE PRESUPUESTARIA | DESCRIPCIÓN | TIPO | GÉNERO | | ZONA | | ORIGEN DE POBLACIÓN | | | | MARGINAL | | | | | PRESUPUESTO EJERCIDO \$ | % EJERCIDO |
|--------------------------|---|------------|-----------|--------------|-----------|-------|---------------------|----------|------------|-------|----------|------|--------------|-----------|----------|-------------------------|------------|
| | | | CANT. | MUJER HOMBRE | URBANA | RURAL | MESTIZA | INDIGENA | INMIGRANTE | OTROS | MUY ALTA | ALTA | MEDIA | BAJA | MUY BAJA | | |
| TOTAL DEPENDENCIA | | | | | | | | | | | | | 9,019,421.67 | 33.43% | | | |
| INVERSIÓN | | | | | | | | | | | | | 2,518,503.33 | 32.10% | | | |
| P | Otros Servicios y Actividades Económicas | | | | | | | | | | | | | | | 2,518,503.33 | 32.10% |
| B | Fomento a la Industria y al Comercio | | | | | | | | | | | | | | | 0.00 | 0.00% |
| D | Fomento Económico, Turístico y Proyectos Estratégicos | | | | | | | | | | | | | | | 0.00 | 0.00% |
| 00 | Programa Normal de Operación | | | | | | | | | | | | | | | 0.00 | 0.00% |
| 202 | Promover las actividades económicas del Estado. | | | | | | | | | | | | | | | 0.00 | 0.00% |
| B001 | Asesoría y diagnóstico especializado para impulsar corredores estratégicos | Persona | 503,320 | 262,449 | 262,449 | 0 | 262,449 | 0 | 0 | 0 | 0 | 0 | 0 | 262,449 | 0 | 0.00 | 0.00% |
| | | | | 240,871 | 240,871 | 0 | 240,871 | 0 | 0 | 0 | 0 | 0 | 0 | 240,871 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| D001 | Consultoría para la Creación de Empresas en el Centro Incubador de Negocios de la UNACH | Persona | 30 | 15 | 15 | 0 | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 | 0 | 0.00 | 0.00% |
| | | | | 15 | 15 | 0 | 15 | 0 | 0 | 0 | 0 | 0 | 0 | 15 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| D002 | Fortalecimiento de la red incub. de las Univ.Tec. a través del apoyo en cons. p/negocios en proc. de form. y de la adq. | Persona | 30 | 15 | 0 | 15 | 8 | 7 | 0 | 0 | 0 | 0 | 0 | 15 | 0 | 0.00 | 0.00% |
| | | | | 15 | 0 | 15 | 8 | 7 | 0 | 0 | 0 | 0 | 0 | 15 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| D003 | Programa de Competitividad para la PyME del Sector Turismo en Chiapas | Persona | 1,245,006 | 14,691 | 14,691 | 0 | 14,691 | 0 | 0 | 0 | 0 | 0 | 0 | 14,691 | 0 | 0.00 | 0.00% |
| | | | | 1,230,315 | 1,230,315 | 0 | 1,230,315 | 0 | 0 | 0 | 0 | 0 | 0 | 1,230,315 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| D004 | Elaboración de veinte planes de negocios para empresas afiliadas a la COPARMEX Tuxtla Gutiérrez | Empresario | 20 | 6 | 6 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0.00 | 0.00% |
| | | | | 14 | 14 | 0 | 14 | 0 | 0 | 0 | 0 | 0 | 0 | 14 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| D005 | Protección de Signos Distintivos y Creación de Identidad Gráfica p/MIPYMES en el municipio de Berriozabal y Tuxtla Gtz. | Empresario | 15 | 3 | 3 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0.00 | 0.00% |
| | | | | 12 | 12 | 0 | 12 | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| C | Fomento al Turismo | | | | | | | | | | | | | | | 2,518,503.33 | 38.85% |

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| CLAVE PRESUPUESTARIA | DESCRIPCIÓN | TIPO | GÉNERO | | ZONA | | ORIGEN DE POBLACIÓN | | | | MARGINAL | | | | | PRESUPUESTO EJERCIDO \$ | % EJERCIDO | | |
|--------------------------|--|---------|---------|--------------|---------|-------|---------------------|----------|------------|-------|----------|------|--------------|---------|----------|-------------------------|------------|------|--------|
| | | | CANT. | MUJER HOMBRE | URBANA | RURAL | MESTIZA | INDIGENA | INMIGRANTE | OTROS | MUY ALTA | ALTA | MEDIA | BAJA | MUY BAJA | | | | |
| TOTAL DEPENDENCIA | | | | | | | | | | | | | 9,019,421.67 | 33.43% | | | | | |
| INVERSIÓN | | | | | | | | | | | | | 2,518,503.33 | 32.10% | | | | | |
| B012 | Programa de Capacitación y Competitividad Turística | Persona | 3,551 | 710 | 710 | 0 | 710 | 0 | 0 | 0 | 0 | 0 | 710 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | | 2,841 | 2,841 | 0 | 2,841 | 0 | 0 | 0 | 0 | 0 | 2,841 | 0 | 0 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| B013 | Campaña promocional de la gastronomía chiapaneca | Persona | 263,115 | 131,557 | 131,557 | 0 | 131,557 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 131,557 | 0 | 0.00 | 0.00 % |
| | | | | 131,558 | 131,558 | 0 | 131,558 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 131,558 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| B014 | Difusión Turística Mundial Libro Guía Introductoria Téxtiles Mayas | Persona | 156,119 | 81,182 | 81,182 | 0 | 81,182 | 0 | 0 | 0 | 0 | 0 | 0 | 81,182 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | | 74,937 | 74,937 | 0 | 74,937 | 0 | 0 | 0 | 0 | 0 | 0 | 74,937 | 0 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| B015 | Difusión Turística "Yo soy Chiapas" | Persona | 515,432 | 268,765 | 267,593 | 1,172 | 261,670 | 7,095 | 0 | 0 | 0 | 0 | 0 | 268,765 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | | 246,667 | 245,592 | 1,075 | 240,155 | 6,512 | 0 | 0 | 0 | 0 | 0 | 246,667 | 0 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| B016 | Difusión Turística Río La Venta y El Arco del Tiempo | Persona | 515,432 | 268,025 | 268,025 | 0 | 268,025 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 268,025 | 0 | 0 | 0.00 | 0.00 % |
| | | | | 247,407 | 247,407 | 0 | 247,407 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 247,407 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| B017 | Turismo para Todos | Persona | 1,020 | 510 | 510 | 0 | 510 | 0 | 0 | 0 | 0 | 0 | 510 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | | 510 | 510 | 0 | 510 | 0 | 0 | 0 | 0 | 0 | 510 | 0 | 0 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| B018 | Difusión Turística Mundial Río La Venta Tesoro de Chiapas | Persona | 515,432 | 268,025 | 268,025 | 0 | 268,025 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 268,025 | 0 | 0 | 0.00 | 0.00 % |
| | | | | 247,407 | 247,407 | 0 | 247,407 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 247,407 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| 218 | Fomentar el desarrollo turístico. | | | | | | | | | | | | | | | | | 0.00 | 0.00% |
| B001 | Elaboración de Proyectos Ejecutivos Turísticos. | Persona | 312,592 | 162,437 | 159,910 | 2,527 | 109,911 | 52,526 | 0 | 0 | 0 | 0 | 2,527 | 38,640 | 121,270 | 0 | 0 | 0.00 | 0.00% |
| | | | | 150,155 | 147,554 | 2,601 | 103,676 | 46,479 | 0 | 0 | 0 | 0 | 2,601 | 36,288 | 111,266 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| 437 | Desarrollar y construir infraestructura básica. | | | | | | | | | | | | | | | | | 0.00 | 0.00 % |

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PTO2009-53.3

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|--------------------------|---|---------|---------|--------------------|------------------|--------------------|---------------------|------------------|------------|-------|----------|------|--------------------|--------|----------|-------------------------|------------|------|--------|
| | | | CANT. | MUJER HOMBRE | URBANA | RURAL | MESTIZA | INDIGENA | INMIGRANTE | OTROS | MUY ALTA | ALTA | MEDIA | BAJA | MUY BAJA | | | | |
| TOTAL DEPENDENCIA | | | | | | | | | | | | | 9,019,421.67 | 33.43% | | | | | |
| INVERSIÓN | | | | | | | | | | | | | 2,518,503.33 | 32.10% | | | | | |
| B002 | Programa de señalización turística 1a. etapa | Persona | 156,119 | 80,775 75,344 | 68,588 63,977 | 12,187 11,367 | 49,289 45,976 | 31,486 29,368 | 0 | 0 | 0 | 0 | 80,775 75,344 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| B003 | Centro Turístico Adolfo López Mateos | Persona | 577 | 294 283 | 0 | 294 283 | 294 283 | 0 | 0 | 0 | 0 | 0 | 294 283 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| B004 | Centro Turístico Lázaro Cárdenas | Persona | 2,804 | 1,430 1,374 | 0 | 1,430 1,374 | 1,430 1,374 | 0 | 0 | 0 | 0 | 0 | 1,430 1,374 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| 69 | Turismo (SECTUR) | | | | | | | | | | | | | | | | | 0.00 | 0.00 % |
| 431 | Capacitación social y productiva; así como otorgar becas a la población. | | | | | | | | | | | | | | | | | 0.00 | 0.00 % |
| D001 | Programa de Capacitación | Persona | 604 | 232 372 | 232 372 | 0 0 | 232 372 | 0 | 0 | 0 | 0 | 0 | 232 372 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| 437 | Desarrollar y construir infraestructura básica. | | | | | | | | | | | | | | | | | 0.00 | 0.00 % |
| D001 | Programa de señalización turística 2a. etapa (convenio de reasignación sector). | Persona | 485,218 | 247,461 237,757 | 0 | 247,461 237,757 | 247,461 237,757 | 0 | 0 | 0 | 0 | 0 | 247,461 237,757 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| D002 | Mejoramiento de Imagen e Infraestructura Urbana de Palenque Segunda Etapa | Persona | 97,721 | 49,481 48,240 | 17,241 16,809 | 32,240 31,431 | 29,393 28,655 | 20,088 19,585 | 0 | 0 | 0 | 0 | 49,481 48,240 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| D003 | Mejoramiento de Imagen Urbana de Comitán de Domínguez | Persona | 123,915 | 64,404 59,511 | 43,041 39,770 | 21,363 19,741 | 61,513 56,839 | 2,891 2,672 | 0 | 0 | 0 | 0 | 64,404 59,511 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 % |

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|--------------------------|--|---------|---------|--------------|--------|--------|---------------------|----------|------------|-------|----------|--------|-------|--------|--------------|-------------------------|------------|
| | | | CANT. | MUJER HOMBRE | URBANA | RURAL | MESTIZA | INDÍGENA | INMIGRANTE | OTROS | MUY ALTA | ALTA | MEDIA | BAJA | MUY BAJA | | |
| TOTAL DEPENDENCIA | | | | | | | | | | | | | | | 9,019,421.67 | 33.43% | |
| INVERSIÓN | | | | | | | | | | | | | | | 2,518,503.33 | 32.10% | |
| D004 | Mejoramiento de Imagen Urbana de Ocosingo | Persona | 174,381 | 87,250 | 27,099 | 60,151 | 34,824 | 52,426 | 0 | 0 | 0 | 87,250 | 0 | 0 | 0 | 0.00 | 0.00 % |
| | | | | 87,131 | 27,062 | 60,069 | 34,777 | 52,354 | 0 | 0 | 0 | 87,131 | 0 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| D005 | Rehabilitación de la Plaza El Cerrillo en San Cristóbal de las Casas | Persona | 156,119 | 80,775 | 68,588 | 12,187 | 49,289 | 31,486 | 0 | 0 | 0 | 0 | 0 | 80,775 | 0.00 | 0.00 % | |
| | | | | 75,344 | 63,977 | 11,367 | 45,976 | 29,368 | 0 | 0 | 0 | 0 | 0 | 75,344 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| D006 | Unidad de Servicios de la Zona Arqueológica de Izapa | Persona | 6,601 | 3,367 | 0 | 3,367 | 3,367 | 0 | 0 | 0 | 0 | 0 | 3,367 | 0 | 0.00 | 0.00 % | |
| | | | | 3,234 | 0 | 3,234 | 3,234 | 0 | 0 | 0 | 0 | 0 | 3,234 | 0 | 0 | | |
| | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |

Lic. Juan Carlos Cal y Mayor Franco

Secretario de Turismo y Relaciones Internacionales